



Finding the Fit

In an increasingly competitive environment, successful nonprofits need to understand themselves, their environment and their sources of support.

This workshop describes the multi-faceted components of **fund development**, and the larger context for effective friend-raising and fundraising that every nonprofit can benefit from.

A variety of strategies and tools that organizations can employ to find the "right fits" while planning their resource development activities will be shared.

Who Should Attend?

All are welcome – this workshop is especially relevant for development staff, executive directors and marketing/communications staff.

You will learn:

- Why *fund development* makes a difference for your organization's fundraising efforts
- How to build your organization's fund development plan
- Strategies and insights for effectively using your resources
- Strategies for assessing the "right fit" with various types of funders and developing effective relationships with them
- Tools you can use in planning and implementing your development activities

Presenter:

Robin Johnson, principal, Social Currency, serves as a philanthropic concierge to high net worth individuals, trusts and foundations, and Hawaii nonprofit service providers. The personalized services offered by Social Currency deliver on its mission to support "the highest and best use of charitable and community resources." Robin has over 20 years of experience working as in the nonprofit sector, as executive director, development director and marketing director for nonprofits and as Private Foundations Program Officer at the Hawaii Community Foundation. She holds a certification in Non-Profit Management from the University of Illinois-Chicago.

Event details:

When: 9:00 a.m. to 4:00 p.m., Thursday, April 17; registration opens at 8:45 a.m.

Where: Honolulu Community Action Program, One South King Building, 33 South King St., Suite 300, Honolulu

What's included: Material, morning refreshments and lunch

Cost: \$100 for HANO members and Aloha United Way partner agencies; \$160 for nonmembers

Registration deadline: Friday, April 11



Register Today

Please use a separate form for each registrant and submit entire page with payment. Form can be filled out online and then printed.

Name _____

Position _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

- Check here if you do not wish to have your name and contact information distributed to other workshop participants.
- Check here if you require special dietary or facility arrangements. Please let us know how we may accommodate you:

Registration fee: Please check the appropriate fee. If you are unsure of your HANO membership status, please contact Sally Ley, (808) 529-0455 or sley@hano-hawaii.org:

- Member discounted rate * \$100
- Nonmember rate \$160 \$_____

* Member discounted rate applies to HANO members and Aloha United Way partner agencies. To join, see the HANO website at www.hano-hawaii.org.

Please make checks payable and mail to: Hawai'i Alliance of Nonprofit Organizations, One South King Building, 33 South King St., Suite 501, Honolulu, HI 96813

Contact HANO: Phone: (808) 529-0455; Fax: (808) 529-0477; info@hano-hawaii.org

Refunds: We will refund cancellations made five working days prior to the workshop. After that date, registration may be transferred to another person but fee will not be refunded. Mahalo for your understanding!

Confirmation: When we receive your registration form we will notify you that you have secured a seat at the workshop. We will fax or email a confirmation letter to you with more detailed logistical information approximately five to seven days prior to the workshop.

Recording Policy: No audio or video recording is allowed without prior written permission.

Notice: Your image/voice may be used for HANO media purposes.