



TELLING THE NONPROFIT STORY:

How strategic messages inspire engagement and support

Hawai'i Alliance of Nonprofit Organizations' Second Annual Conference
8 a.m. to 5:30 p.m., Friday, May 16, 2008
Ko'olau Golf Club, Kaneohe, Hawai'i

Profile of the Conference

- ❖ More than 250 attendees are expected from nonprofit organizations statewide.
- ❖ Plenary and workshop sessions will focus on building strength through nonprofit stories, both individually and sector wide, which is a top priority of the nonprofit sector.
 - A keynote plenary session on strategic story telling to supporters, community and media
 - Three workshops will focus on brand storytelling; including constituents in the story; and understanding donors' stories
- ❖ A post-conference reception will offer opportunities to meet vendors, network and share stories.
- ❖ Venue: The scenic Ko'olau Golf Club in Kaneohe has excellent conference facilities and free parking.

Profile of the Exposition

- ❖ We expect up to 20 exhibitors, who provide products and services for nonprofits statewide.
- ❖ Conference attendees will have ample time to benefit from the exposition:
 - Registration and continental breakfast time
 - During scheduled breaks, including a 90-minute lunch break
 - At the post-conference networking reception at the end of the day
- ❖ The exposition will be in the open lobby area with ample room and exhibitor support

Platinum Sponsors – \$6,000

- ❖ Your organization will appear as **Platinum Sponsor** on all conference materials:
 - Registration packets
 - Conference agenda
 - Plenary session room signage
- ❖ Your organization will appear as **Platinum Sponsor** on all conference marketing materials:
 - Email broadcasts
 - Mailings (if any)
- ❖ Your organization will have a prominently located booth in conference exposition
- ❖ You will have an opportunity to welcome attendees from the podium during the conference
- ❖ You will receive registration for five attendees
- ❖ You will receive a list of conference attendees
- ❖ You will be featured as a conference sponsor on HANO's website
- ❖ You will receive one-year corporate membership to HANO

Gold Sponsors – \$4,000

- ❖ Your organization will appear as **Gold Sponsor** on conference materials, such as registration packets
- ❖ Your organization will appear as **Gold Sponsor** on conference marketing materials and email broadcasts
- ❖ Your organization will have a booth in the conference Exposition
- ❖ You will receive registration for four attendees
- ❖ You will receive a list of conference attendees
- ❖ You will be featured as a conference sponsor on HANO's website
- ❖ You will receive a one-year corporate membership to HANO

Silver Sponsors – \$2,000

- ❖ Your organization will appear as **Silver Sponsor** on conference materials
- ❖ Your organization will appear as **Silver Sponsor** on conference marketing materials:
 - Email broadcasts
- ❖ Your organization will have a booth in conference exposition
- ❖ You will receive registration for three attendees
- ❖ You will receive a list of conference attendees
- ❖ You will be featured as a conference sponsor on HANO's website
- ❖ You will receive one-year corporate membership to HANO

Bronze Sponsors – \$1,000

- ❖ Your organization will appear as **Bronze Sponsor** on conference materials
- ❖ Your organization will appear as **Bronze Sponsor** on conference marketing materials:
 - Email broadcasts
- ❖ Your organization will have a booth in conference exposition
- ❖ You will receive registration for two attendees
- ❖ You will receive a list of conference attendees
- ❖ You will be featured as a conference sponsor on HANO's website

Conference Exposition Participation – \$750

Exposition participation includes:

- ❖ Ko'olau Golf Club will provide (please submit your request by April 11):
 - Tables and chairs
 - Electrical outlets
 - Wireless internet access
 - Additional audio-visual equipment options available on request
- ❖ Registration for two attendees

Include Your Marketing Materials in Registration Packets – \$500

Additional Attendee Registrations – \$180 each

Contacts:

For more information about sponsorship and membership, to make a reservation or to participate in the exposition:

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For more information about HANO, its mission, purpose and programs:

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For more information about HANO Conference registrations and logistics:

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