recharge_restart_reconnect
POWERING UP 4 GREATER IMPACT

10.2.2014, THURSDAY. ALA MOANA HOTEL, HONOLULU, HAWAII
THE ANNUAL NONPROFIT CONFERENCE
PRESENTED BY

HANO
Hawaii’s Alliance of Nonprofit Organizations
The Hawai‘i Alliance of Nonprofit Organizations is a 501(c)(3) charitable organization that works to strengthen and unite the nonprofit sector as a collective force to improve the quality of life in Hawaii.

To achieve this mission, HANO:
- Brings together a diverse alliance of nonprofit members, statewide and sector-wide, to network, learn, share ideas, collaborate and partner.
- Advocates for the nonprofit sector to build community awareness of its value and how to invest resources.
- Provides communications, tools and resources to facilitate member dialogue and gathers and disseminates information for and about the sector.
- Provides professional and organizational development, including workshops on nonprofit best practices and capacity-building consulting services for nonprofits and community groups.
- Puts the collective buying power of the membership to work to save member organizations time and money through discounted products and services.

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Allison Higgins, Director of Membership and Marketing
Nikki Love Kingman, Director of Public Policy

HANO >> 1020 South Beretania Street, 2nd Floor, Honolulu Hawaii 96814
http://hano-hawaii.org | (808) 529-0466 | info@hano-hawaii.org

ALOHA AND WELCOME to the Hawai‘i Alliance of Nonprofit Organizations’ Annual Nonprofit Conference. We are pleased to offer this exciting one-day convening for Hawaii’s nonprofit sector and community stakeholders.

Our theme, Recharge, Restart, Reconnect: Powering Up 4 Greater Impact is a play on words, conceived to reflect our need to rethink and reframe the way business is done in the nonprofit sector, and emphasizing the important role that technology plays in achieving that. The theme also addresses our need for greater wellness in the sector. Post recession, we find many nonprofit employees burned out in need of greater work-life balance and communities across the state in need of healing.

Our breakfast keynote will feature Mark Patterson, Administrator of the Hawaii Youth Correctional Facility. Patterson’s presentation is Part Two of a Disruptive Forces series of discussions brought to us by the Consuelo Foundation, which seeks to identify critical voices that knowingly or even unknowingly act as disruptive forces in their effort to make positive community impact.

Our luncheon panel discussion will feature Chad Blair of Honolulu Civil Beat, Richard Borreca of the Honolulu Star-Advertiser, Beth-Ann Kozlovich of Hawai‘i Public Radio, and noted lobbyist Bob Toyofuku of Advocates. This panel of pundits will muse and prognosticate on 2014 general elections, the shifts in leadership at federal, state and local levels that will impact Hawaii’s nonprofit sector as well as the issues that will most likely dominate community discourse in 2015. Expect a lively discussion from these four!

This conference would not be possible without the generosity of our sponsors, exhibitors, and volunteers helping to make this event a rich experience. New this year is our exhibitor category of Social Enterprise in Action — entrepreneurial nonprofits offering beneficial products and services. Please be sure to visit all our exhibitors and experience what they have to offer to the nonprofit sector.

This is an event of learning, connecting, sharing, reinforcing and building. We hope being here will result in opportunities to make new connections and engage in new conversations for great professional development and renewal. Thank you for your support and interest. Please enjoy the day.

Aloha,

Heather Piper
Board Chair

Lisa Maruyama
President and CEO
Special Message from Governor Neil Abercrombie
Presented
In Recognition of the Hawai‘i Alliance of Nonprofit Organizations 2014 Conference
October 2, 2014

On behalf of the people of the state of Hawai‘i, I extend a fond aloha to the Hawai‘i Alliance of Nonprofit Organizations (HANO) members and special guests attending the 2014 “Recharge Restart Reconnect: Powering Up 4 Greater Impact” conference for Hawai‘i nonprofits.

I commend the participants for their dedication to the important work of Hawai‘i’s nonprofit sector. Our state is stronger because of the work that nonprofits do every day for our communities. The people of Hawai‘i’s nonprofits—including staff, board members, volunteers, and donors—are truly making a difference. These organizations provide a vast range of services in our community and strengthen our civil society. Nonprofits play a critical role as a reliable and resilient partner to government in ensuring a social safety net. Nonprofits also contribute significantly to Hawai‘i’s economy as a $5 billion industry.

Finally, nonprofits enhance our quality of life in the areas of human services, health, education, arts and culture, environment, and much more. I wish you a successful conference full of opportunities to learn, discuss, and collaborate, and especially to “recharge, restart, reconnect” and reinvigorate you in your ongoing efforts to make Hawai‘i a better place.

With warmest regards,

Neil Abercrombie
Governor, State of Hawai‘i

2014 CONFERENCE PLANNING COMMITTEE
Craig Nolte, Federal Reserve Bank of San Francisco
Jan Harada, Helping Hands Hawai‘i
Laura Smith, Goodwill Industries of Hawaii
Heather Piper, Central Pacific Bank
Paul Tonnessen, Friends of the Children’s Justice Center of Maui
Gwen Yamamoto-Lau, HawaiiUSA Federal Credit Union
Lisa Maruyama, HANO
Jennifer Cornish Creed, HANO
Allison Higgins, HANO
Nikki Love Kingman, HANO

SPECIAL THANKS
Ala Moana Hotel
Alaska Airlines
Heather Piper and Central Pacific Bank
John Flanagan, JMF Consulting
Jaydene Viernes, Sideline Services
The Keith and Judy Swayne Family Foundation
Laura Kay Rand, Considtome
Polama Lana‘i
Techniques Hawaii
Zerista

#HANOCON2014 HANO.ZERISTA.COM
Breakfast Keynote
CREATING PLACES OF HEALING: PU’UHONUUA
Mark Kawika Patterson

What would it take for the state of Hawaii to become a village again, where individuals realize and value the connectivity to and reliance on our communities? In his work at the Women’s Community Correctional Center, Mark Patterson helped reconnect the women and their communities by shifting from a place of punishment to a place of healing through a trauma-informed system of care. In his inspiring keynote, Patterson, now Administrator at the Hawaii Youth Correctional Facility, will share what it takes to re-build a village.

Luncheon Keynote
HOW WILL THE 2014 ELECTIONS IMPACT OUR COMMUNITIES?
Chad Blair, Richard Borreca, Beth-Ann Kozlovich, Bob Toyofuku
Moderator: Jan Harada

Join Hawaii’s top political analysts for a timely conversation about the 2014 elections. The discussion will explore the impact of the elections on many issues important to Hawaii’s nonprofit organizations, including education, health, human services, environment, civil rights, and state and county budgets. Panelists will share their reflections on the 2014 campaign season, predictions for election day and beyond, and advice for getting your voice heard by Hawaii’s elected officials.

New this year!
HANO.ZERISTA.COM
We have an official conference website and mobile application for the HANO Conference.

1. Please visit Hano.zerista.com to access additional information on the conference or Download the app. Search for “HANO Conference” in your phone’s mobile store. The app is available in the App store for iOS devices and in the play store for Android.

2. Register a username and password to access the website/app’s special features.

3. Once registered, use the features to make the most out of your event experience!
   >> Create your conference profile
   >> Build your conference schedule
   >> Network with attendees, presenters, and exhibitors
   >> Virtually browse, shop, and connect with exhibitors
   >> Chat and post comments in the conference app and out to Twitter #HANOCON2014

Zerista is a communication and collaboration app for events. As the first app to combine native mobile apps with an award winning web portal and smart exhibitor marketing tools, Zerista delivers more than 2.5 hours of engagement for attendees while creating more than 300% return on investment for organizers.

Closing Event
RELAX_RECEPTION
in the Garden Lanai

Relax and reconnect over drinks and pupu. Network with colleagues, find potential collaborators, and leverage resources.
7:30 - 8:30 Registration, Continental Breakfast, Visit with Exhibitors

8:30 - 8:40 Welcome Lisa Maruyama, President and CEO, Hawai‘i Alliance of Nonprofit Organizations (HANO)

8:40 - 8:45 Introduction to the Zerista Experience Eric Olson, CEO & President, Zerista

BREAKFAST KEYNOTE

8:45 - 8:55 Opening Jon Matsuoka, President and CEO, Consuelo Foundation

8:55 - 9:45 KEYNOTE PRESENTATION, “Creating Places of Healing: Pu‘uhonua,” Mark Kawika Patterson, Administrator, Hawai‘i Youth Correctional Facility

9:45 - 10:00 Coffee Break (Please visit our conference exhibitors)

MORNING SESSIONS

10:00 - 11:15 SESSION, Strategy Session: Nonprofit Advocacy Successes
PRESENTERS, Stuart Coleman, Surfrider Foundation; Jenny Lee, Hawai‘i Appleseed Center for Law and Economic Justice; Carmille Lim, Common Cause Hawaii
MODERATOR, Nancy Aleck, Hawai‘i People’s Fund

SESSION, Nonprofit Finance: Uncovering the Financial Story
PRESENTERS, Alexandra Chan, Renee Patey, Nonprofit Finance Fund

SESSION, The Leadership Dilemma – Balancing Support and Accountability
PRESENTER, L. Jani Sheppard, Maui Family Support Services

SESSION, Collective Impact for Community Development
PRESENTERS, John Moon, Craig Notte, Federal Reserve Bank of San Francisco, Scott Morishige, PHOCUSED

11:15 - 11:30 Break (Please visit our conference exhibitors)

LUNCHEON KEYNOTE

11:30 - 12:15 HANO Annual Business Meeting Lisa Maruyama and Heather Piper, HANO

12:15 - 1:30 KEYNOTE PRESENTATION, “How Will the 2014 Elections Impact Our Communities?”
PANELISTS, Chad Blair, Honolulu Civil Beat, Richard Borreca, Honolulu Star-Advertiser; Beth Ann Kozlovich, Hawai‘i Public Radio, Bob Toyofuku, Advocates
MODERATOR, Jan Harada, Helping Hands Hawai‘i

1:30 - 2:00 Break (Please visit our conference exhibitors)

AFTERNOON SESSIONS

SESSION, Creating a Culture of Philanthropy in Your Nonprofit
PRESENTER, John Clambrone, AFP Aloha Chapter

SESSION, #modernmarketing #tellingyourstorydigitally
PRESENTERS, Angela Angel, Olelo Community Media; Jennifer Barrett, Taming Tech for Good; Joseph J. Martyak, Hawai‘i Community Foundation

SESSION, Your Technology Strategy: The Fundamentals
PRESENTER, Donny Shimamoto, IntrapriseTechKnowlogies LLC

SESSION, Social Enterprise – Is it For You?
PRESENTERS, Jeffrey Dunster, Darrell Fox, Hawaiian Legacy Hardwoods, Kilikina Mahi, KM Consulting, Maile Meyer, Entrepreneur
MODERATOR, Wei Fang, Interisland Terminal

3:15 - 3:30 Snack Break (Please visit our conference exhibitors)

AFTERNOON SESSIONS CONTINUED

SESSION, Advancing Clean Energy with GEMS
PRESENTER, Mark Glick, Department of Business Economic Development and Tourism (DBEDT)

SESSION, The Sustainability Conundrum
PRESENTERS, Emerging Practitioners in Philanthropy

SESSION, Use Fitness & Fun to Reconnect Your Employees to Your Business
PRESENTER, Tracie Ann Tam Tjapkes, UHA

SESSION, Recharge! Tech Innovation in Your Workplace
PRESENTERS, Alex Bergo, LiveSift; Eric Olson, Zerista; Wayne Robbins, Bloomerang; Ben Trevino, Interisland Terminal
MODERATOR, Burt Lum, Hawaii Open Data and Bytemarks Café

4:45 - 6:00 RELAX RECEIPTION
Relax and reconnect over drinks and pupu. Network with colleagues, find potential collaborators, and leverage resources.
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<thead>
<tr>
<th>Time</th>
<th>HIBISCUS BALLROOM</th>
<th>PLUMERIA</th>
<th>ANTHURIUM/PAKALANA</th>
<th>GARDEN LANAI</th>
<th>ILIMA</th>
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<tr>
<td>7:30 – 8:30 AM</td>
<td>Registration and Continental Breakfast In Exhibitor Area</td>
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<td>8:30 – 9:45 AM</td>
<td>Welcome, Opening and Keynote Presentation in the Hibiscus Ballroom</td>
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<td>9:45 – 10:00 AM</td>
<td>Coffee Break - Please Visit Our Conference Exhibitors</td>
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<td>10:00 – 11:15 AM</td>
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<td>Collective Impact for Community Development</td>
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<td>11:15 – 11:30 AM</td>
<td>Break - Please visit our Conference Exhibitors</td>
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<td>11:30 – 1:30 PM</td>
<td>Luncheon, Annual Meeting, Keynote Presentation In the Hibiscus Ballroom</td>
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<td>(Buffet located in GARDEN LANAI)</td>
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<td>1:30 – 2:00 PM</td>
<td>Break - Please visit our Conference Exhibitors</td>
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<td>2:00 – 3:15 PM</td>
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<td>#tellingyourstory-digitally</td>
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<td>Snack Break - Please visit our Conference Exhibitors</td>
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<td>3:30 – 4:45 PM</td>
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<td>4:45 – 6:00 PM</td>
<td>RELAX_RECEPTION in the Garden Lanai</td>
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<td>Use Fitness &amp; Fun to Reconnect Your Employees to your Business</td>
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**Controlling Social Enterprise**

- Is It Right For You?

**Modern Marketing**

- #tellingyourstory-digitally

**Your Technology Strategy**

- The Fundamentals

**CREATING A CULTURE OF PHILANTHROPY IN YOUR NONPROFIT**

- **Collective Impact for Community Development**

- **Advancing Clean Energy with GEMS**

- **Use Fitness & Fun to Reconnect Your Employees to your Business**

**Luncheon, Annual Meeting, Keynote Presentation In the Hibiscus Ballroom** (Buffet located in GARDEN LANAI)

**Relax Reception in the Garden Lanai**
Join this session to learn how to successfully advocate for your cause in the public policy arena. Panelists will share tips and lessons learned regarding nonprofit advocacy planning, leveraging partnerships and collaborations, building relationships with elected officials, promoting your cause in the media and with the public, and making the most of a limited advocacy budget.

**SESSION: Nonprofit Finance: Uncovering the Financial Story**  
**PRESENTERS:** Alexandra Chan, Renee Patey, Nonprofit Finance Fund  
**ROOM:** Hibiscus Ballroom

In the nonprofit world, “finance” is a tricky subject. Most of us would prefer to think about mission rather than the bottom line. And taking care of the financial part of the equation—in the midst of dozens of other pressing duties—can be daunting. This session will provide a crash course in nonprofit finance, geared towards improving nonprofit leaders’ ability to read, interpret and use financial data for improved organizational planning and management overall. Using nonprofit case study examples, we will review the statements of activities and financial position and explore how these statements can be used together to inform strategic planning and management.

**SESSION: The Leadership Dilemma: Balancing Support and Accountability**  
**PRESENTERS:** L. Jani Sheppard, Maui Family Support Services  
**ROOM:** Anthurium/Pakalana

For an organization to be effective and high performing, all team members need to be clear about their responsibilities and roles in getting the work done and achieving the mission. In addition, the organizational culture needs to provide support and flexibility that allows team members to meet their individual needs so they can be 100% focused on the tasks at hand. There are times when these efforts will seem contradictory. When team-related issues occur, leaders who are more comfortable with corrective actions often struggle with providing supportive actions. Conversely, leaders whose strong point is support often have a harder time holding team members accountable. Supervisors at any level (or those who are being groomed for supervisory roles) are invited to join this interactive session to identify strategies for a balanced approach that creates and maintains a productive, effective, efficient and supportive workplace.

**SESSION: Collective Impact for Community Development**  
**PRESENTERS:** John Moon, Craig Nolte, Federal Reserve Bank of San Francisco, Scott Morishige, PHOCUSED  
**ROOM:** Ilima

Join this session to learn how professionals from different but related community development sectors can work together in a multi-sector coalition toward a common goal with an aim to holistically improve conditions for a group of people, neighborhood, or region. Explore how this cross-sector type of approach can be helpful in Hawaii and the role your organization can play.

**SESSION: Creating a Culture of Philanthropy in Your Nonprofit**  
**PRESENTER:** John Ciambrone, AFP Aloha Chapter  
**ROOM:** Ilima

Relationship-building is fundamental to fundraising. Creating and nurturing a “culture of philanthropy” within your organization involves engaging the full team – board, staff, and volunteers. Underlying this culture is the philosophy that every interaction with others is important to strengthening relationships. Stronger relationships lead to increased financial support for the critical services your organization provides to the community. In this session, we will explore the fundamentals of creating a culture of philanthropy in your organization and share strategies for getting your entire team, including board members, involved in donor and fund development (tip – it’s not just about the ask!). This session is brought to you by the Association of Fundraising Professionals (AFP), Aloha Chapter.

**SESSION: Modern Marketing #tellingyourstorydigitally**  
**PRESENTER:** Angela Angel, ‘Oiлю Community Media, Jennifer Barrett, Taming Tech for Good, Joseph J. Martyak, Hawai‘i Community Foundation  
**ROOM:** Plumeria

For nonprofits, telling the story of what we do – our mission and impact on the community – is vital to engaging volunteers, staff, board members, donors, funders, and policy-makers. In this interactive session, you will learn how to identify your nonprofit’s story(ies) and about free or low-cost, creative tools and resources for documenting and sharing those stories digitally. See some great examples of how nonprofits are modernizing their marketing! Participants are encouraged to bring their smartphone, tablet, or laptop to this session.

**SESSION: Social Enterprise: Is it For You?**  
**PRESENTERS:** Jeffrey Dunster, Darrell Fox, Hawaiian Legacy Hardwoods, Kilkina Mahi, KM Consulting, Maile Meyer, Entrepreneur  
**MODERATOR:** Wei Fang, Interisland Terminal  
**ROOM:** Hibiscus Ballroom

This session will shed light on the landscape of social enterprise for nonprofits, highlighting ingredients for organizational readiness, reinforcing the importance of knowing the organization’s values and culture, and understanding the role that for-profits play in potential partnership. Case studies and examples of for-profit/nonprofit creative partnerships will be shared.
SESSION: Use Fitness & Fun to Reconnect Your Employees to Your Business
PRESENTERS: Tracie Ann Tam Tjapkes, UHA
ROOM: Garden Lanai

Can your company benefit from improved decision making, higher levels of productivity and decreased burnout, while getting fit and having fun? Discover ways you can boost your employee’s engagement with an effective wellness program. Join this session to understand how employees can determine their individual fitness levels, improve their health and increase team collaboration.

SESSION: Recharge! Tech Innovation in Your Workplace
PRESENTERS: Alex Bergo, LiveSift, Eric Olson, Zerista, Wayne Robbins, Bloomerang, Ben Trevino, Interisland Terminal
MODERATOR: Burt Lum, Hawaii Open Data and Bytemarks Café
ROOM: Plumeria

Join moderator Burt Lum for a session on innovation with current online technologies. This session begins with a panel of local tech experts who will share ideas and advice on how to best use available online apps to innovate in your nonprofit. The panel will be followed by a demonstration of exciting new tech tools you can use at your organization. Featured platforms and applications include Bloomerang (donor management platform), Civic*Celerator (voter education), LiveSift (live polling), and Zerista (online conference platform). Participants are encouraged to bring their smartphone, tablet, or laptop to this session.

Afternoon Sessions Continued
3:30 - 4:45 PM

SESSION: Advancing Clean Energy with GEMS
PRESENTER: Mark Glick, DBEDT
ROOM: Anthurium/Pakalana

Is your nonprofit ready to switch to solar? The session will explore the benefits of the state’s Green Energy Market Securitization (GEMS) program. The GEMS program will provide low-cost capital to finance solar photovoltaic systems and other clean energy improvements for underserved Hawaii consumers, including nonprofits, renters and owners that can’t afford the upfront cost of PV. The State Energy Office, a division of Department of Business, Economic Development & Tourism, has secured approval from the state Public Utilities Commission to launch the GEMS program, which will provide up to $150 million in bond market funding for clean energy installations. Join this session to learn how your nonprofit may benefit from the program’s novel financing structure that brings a market-based approach to helping achieve Hawaii’s clean energy goals.

SESSION: The Sustainability Conundrum
PRESENTERS: Emerging Practitioners in Philanthropy
ROOM: Hibiscus Ballroom

How can nonprofits think about sustainability for their organization differently? Should we be learning how to write business plans instead of grant proposals? Make a good succession plan? Develop social and micro enterprises? Is it a myth that all nonprofits can truly become “sustainable”? What questions should organizations be asking about how they fit into this thinking and what are some steps to take to assess and experiment with these ideas? This session is brought to you by the Emerging Practitioners in Philanthropy (EPIP).

Nancy Aleck has served as Executive Director of Hawai‘i People’s Fund since 2003. Hawai‘i People’s Fund is a publicly supported community fund established in 1972 to provide grants to progressive grassroots social change organizations working in Hawaii. Nancy received a Bachelor’s degree in Ethnomusicology and a Masters in Education from the University of Hawai‘i. She has an active, 30+ year history of volunteerism for social justice and community development.

Angela Angel is the Chief Production Officer at ‘Ōlelo Community Media. She is an award-winning videographer and has worn many hats in the television industry from producer to editor, costume and set designer to writer. She has taught television production and drama at Leeward Community College and Chaminade University, and joined ‘Ōlelo in 1987. As Chief Production Officer, she oversees ‘Ōlelo’s production and community media services. Angela earned a B.A. in Liberal Studies (Film and Video Production) from the University of Hawai‘i at Manoa.

Jen Barrett, owner of Taming Tech for Good, helps nonprofits and community-minded businesses harness the social web for social good. Her work is influenced by twelve years of prior experience working with community-based initiatives in the Hawaiian Islands. She holds advanced degrees in both Business Administration and Environmental Management, and a professional certification in volunteer administration. Ms. Barrett was recognized as one of Pacific Business News’ ten Women to Watch at its 2013 Women Who Mean Business awards event and as one of Hawaii’s best and brightest young business leaders at its 2011 Forty Under 40 awards.

Alex Bergo is the CEO and Co-Founder of LiveSift. He has spent more than 15 years in technology research and development. He has a PhD in Communication and Information Sciences, as well as an MBA, MSIS, and MSc. His fields of interest are expert systems, artificial intelligence, and collaborative forecasting.
Chad Blair has been a writer, editor, and teacher in Honolulu for more than 20 years. His job as reporter for Honolulu Civil Beat is to cover Hawaii, especially how political decisions impact people and communities. Chad has worked as a journalist for Pacific Business News, Hawai‘i Public Radio and Honolulu Weekly. He has taught at the University of Hawai‘i at Manoa, Honolulu Community College, Hawai‘i Pacific University and Chaminade University of Honolulu. Chad earned a master’s degree and a Ph.D. in American studies from UH Manoa. His dissertation, “Democracy in Hawaii: Class, Race and Gender in Local Politics” (1996), was published as “Money, Color and Sex in Hawaii Politics” (Mutual Publishing; 1998).

Richard Borreca has been a reporter and columnist on television, on radio and in Hawaii newspapers and magazines since 1971. He came to Hawaii in 1968 from Texas as an undergraduate to attend the University of Hawai‘i, took off his shoes, discovered Kuhio Grill and never left. He has reported on and interviewed every Hawaii governor since John Burns and covered seven national political conventions. Along the way he has won awards from the Hawaii Publishers Association, the Society of Professional Journalists, Small Business Hawaii and the Scripps Howard National Journalism Foundation. After having worked at KHVV News, Channel Two and written for Honolulu Magazine, today Richard is a political columnist for the Honolulu Star-Advertiser.

Alexandra Chan is a manager at the Nonprofit Finance Fund’s San Francisco office, where she leads engagements with a range of nonprofit clients, delivering customized financial management consulting services, including financial analysis, strategic guidance, trainings and workshops. She oversees a funder initiative focused on providing technical assistance to community clinics and health centers adapting to healthcare reform, and is a member of NFF’s team supporting the exploration of Pay for Success and outcomes-based funding in California. Prior to joining NFF, Alex served as a program manager of health and nutrition education at the Food Bank for New York City, and more recently as a lending assistant at the Local Initiatives Support Corporation, a national community development financial institution. Alex holds an MBA from the New York University Stern School of Business, and a BA in American Studies from Williams College.

John Ciambrone, M.Ed., CFRE, is Senior Vice President and Regional Director of Netzel Grigsby Associates, a leading management and consulting firm specializing in fundraising and organizational development with nonprofit organizations. John has over 30 years of experience in nonprofit management and fund development. He is a member of the Association of Fundraising Professionals, Aloha Chapter and as of May 1, 2014 became the first Chapter Director for the Aloha Chapter. He also serves as an adjunct professor in the MBA program at Chaminade University teaching Strategic Issues in Philanthropy.

Stuart Holmes Coleman is a writer, speaker and environmental activist. Coleman is the author of Eddie Would Go, Fierce Heart and more than 60 published articles and poems. He serves as an editorial advisor for publications like Green Magazine and Malibu 90265 and has won a number of awards and writing fellowships. While earning his MFA in Creative Writing at American University, he was selected as the Writer-in-Residence at St. Albans School. Coleman has taught writing, literature and leadership at Punahou and Iolani Schools, the University of Hawai‘i and the East-West Center. He currently works as the Hawai’i Manager of the Surfrider Foundation.

Jeffrey Dunster is CEO of Hawaiian Legacy Hardwoods, a company created to allow a new generation of socially responsible individuals an opportunity to secure financial independence for themselves and their loved ones while helping the planet. Prior to his work with HLH, he was a partner in an international brokerage firm and ran a Mergers & Acquisitions consulting company that provided consulting services to more than two dozen companies worldwide and from many diverse industries. Jeffrey received his academy training, his commission in the U.S. Army and his degree in Business from Norwich University in 1982. He also served in the Hawaii National Guard as an officer and helicopter pilot. Jeffrey is the proud father of five children.

Wei Fang Though raised in Portland, OR, Honolulu has been Wei’s home base for 20 years. She is a dedicated advocate for and curator of culture and the arts. With a BA in Visual Studies from Brown University, a Masters in Arts Education from Harvard University, and an MBA in Finance from Columbia University, Wei’s educational experience is anything but conventional. Wei started a CSA (Community Supported Agriculture) program for MA’O Organic Farms on Oahu, and was a partner in the über popular gourmet-food-truck, Melt. In 2009, she founded the arts collective Interisland Terminal, which runs the pioneering Kakaako, Honolulu book-shop/coffee-bar/co-working space known as R/D. Her recent social enterprise venture is Hello Makana, which brings together Wei’s dedication to home-grown creativity with her entrepreneurial and curatorial experience.
Darrell Fox is COO of Hawaiian Legacy Hardwoods. For the last 20 years Darrell and his partner, Jeffrey Dunster, have worked as consultants to public and private companies. Darrell’s special interest is companies with operations in the environmental and biomedical fields. His experience in the financial and science communities are key elements in blending the biological requirements of growing trees with the financial realities of our times. Darrell has an undergraduate degree in Botany and graduated Cum Laude with a Bachelor of Science degree in Biology from Wayne State University in 1973. He did extensive graduate research at the University of Hawai‘i in nutrient cycling and was twice the recipient of the Achievement Reward for College Scientists.

Mark Glick has served as Administrator of the Hawaii State Energy Office, Department of Business, Economic Development since October of 2011. In addition to his leadership role in managing Hawai‘i's nationally recognized clean energy agenda, Mr. Glick has been involved in community service as a three-term statewide chair of the state’s largest grassroots environment organization and is helping a small nonprofit with restoration efforts on the Waianae mountain range where he lives. His involvement in the Hawaii Energy Policy Forum (HEPF) dates back to 2005 when he led economic development at the Office of Hawaiian Affairs.

Jan M. Harada, J.D. is the President & CEO of Helping Hands Hawaii whose mission is to “strengthen our community by enhancing the quality of people’s lives through the delivery of goods and services to those in need.” Previously Jan was the Executive Director of Palama Settlement, the Senior Planner for the State of Hawaii Department of Health’s Bioterrorism Response and Public Health Emergency Preparedness Program, and worked with the DOH Child and Adolescent Mental Health Division. She is a member of the Hawaii State Bar, a 2008 Pacific Century Senior Planner for the State of Hawaii Department of Health’s Bioterrorism Response and Public Health Emergency Preparedness Program, and worked with the DOH Child and Adolescent Mental Health Division. She is a member of the Hawaii State Bar, a 2008 Pacific Century Senior Planner for the State of Hawaii Department of Health’s Bioterrorism Response and Public Health Emergency Preparedness Program, and worked with the DOH Child and Adolescent Mental Health Division. She is a member of the Hawaii State Bar, a 2008 Pacific Century

Beth-Ann Kozlovich is Hawai‘i Public Radio’s Talk Shows Executive Producer and oversees HPR’s five locally-produced talk programs. She created and co-hosts HPR2’s weekday morning show, The Conversation, launched in 2011. In 1999, she created and began moderating Town Square, HPR’s long-running live, public affairs forum. A woman with lives on radio and in the business of nonprofits, she is a former Hawaii anchor of NPR’s “Morning Edition.” Her attraction to public radio began when it was the only car-accessible, parent-approved station…so all of this really is her mother’s fault. When her three sons begin to support public radio on their own, Beth-Ann will be just as happy to take the blame.

Jenny Lee At the Hawai‘i Appleseed Center for Law and Economic Justice, Jenny focuses primarily on policy, legislative advocacy, and public outreach addressing issues affecting low-income communities in Hawaii, including inequality, tax policy, affordable housing, homelessness, and hunger. She serves as an Advocacy Committee Co-Chair for Partners in Care, Oahu’s coalition of homeless service providers, and is on the board of the Drug Policy Forum of Hawai‘i. Prior to joining Appleseed in 2011, she worked on a variety of legal and social justice issues, including disability rights, domestic violence, and racial justice. Jenny earned her J.D. from Harvard Law School, where she participated in the family law clinic, and received her bachelor’s degree from the University of Oregon.

Carmille Lim is the Executive Director of Common Cause Hawaii. Lim worked as Development and Advocacy Manager for the YWCA of Oahu and has served as board member for the League of Women Voters of Hawai‘i. She successfully advocated for the establishment of Online Voter Registration and Election Day Voter Registration in Hawaii. Lim is a commissioner on the Hawaii State Commission on the Status of Women, and a board member of the National Association of Commissions for women. She is one of Pacific Business News’ 2012 Forty under 40, Hawaii Business magazine’s 20 for the Next 20: People to Watch 2014, and recognized as an Outstanding Young Filipino by the Hawaii Filipino Junior Chamber.

Burt Lum is Executive Director of Hawaii Open Data, a nonprofit dedicated to advancing the principles of open knowledge in Hawaii. He has over 30 years of experience in Hawaii’s technology and communications sector, and currently teaches Intro to Social Media at the University of Hawai‘i’s Information & Computer Science Department. At the City and County of Honolulu, Burt was the Community Manager for the Open Data - Citizen Engagement Initiative. Previously, he helped found the Innovation Center at HMSA, was Senior Product Manager at Hawaiian Telcom, CEO/President of Hawaii data center startup, NetEnterprise, and worked at the Maui High Performance Computing Center. Burt currently produces and co-hosts a weekly science and technology show on Hawai‘i Public Radio called Bytemarks Cafe. For the last 7 years he has also coordinated an annual grassroots technology event called the Unconference.
Kilikina Mahi

As an independent consultant, Kilikina Mahi works with nonprofit organizations in the areas of financial sustainability, operations and business planning. Kina brings her experience in not-for-profit, philanthropy, and the private sector to her work with community based organizations. Most recently, she was a Senior Program Officer with the Hawai‘i Community Foundation. Prior to that Kina was Executive Director of College Connections Hawai‘i and Executive Administrator for Ka‘ala Farm. She has also worked at Bank of Hawaii and 3Point Consulting, and is the co-founder of Hello Makana, a Hawaii-based social enterprise. Kina has a BS in Economics from Santa Clara University and an MBA from the University of California at Berkeley.

Joseph J. Martyak

vice president of communications, is responsible for overseeing communications, public relations and branding at the Hawai‘i Community Foundation. Previously, Martyak was chief counsel to Commissioner Ann Marie Buerkle and chief of staff for Acting Chairman Nancy Nord at the U.S. Consumer Product Safety Commission (CPSC). Prior positions include executive vice president of marketing, communications and public policy at the American Legacy Foundation; associate administrator for public affairs at the U.S. EPA; and General Manager of Golin/Harris, Washington DC public relations firm. Martyak holds a J.D. from Georgetown University Law Center and a B.A., cum laude, in English and French from Georgetown College for Arts and Sciences.

Dr. Jon K. Matsuoka

is the President and CEO of Consuelo Foundation, a non-profit foundation, supporting programs that promote the wellbeing of Hawaiian children and families. He has been with the Foundation for 4 years and has focused on promoting the development of organizational networks, sustainability and social entrepreneurship, accountability and culturally relevant evaluation, and stronger programmatic relations between Hawaii and the Philippines. Currently they are involved in major projects related to disaster recovery and economic development initiatives in Washington, Oregon, Idaho, Alaska, Hawaii, Guam and the Pacific Islands. His focus is low-and-moderate income individuals, economic revitalization, small businesses and farms, and affordable housing, and he collaborates with a wide variety of agencies and organizations. Craig serves as national point-of-contact for the Federal Reserve System for Native Communities, including Native Americans, Alaska Natives, Native Hawaiians and Chamarros. He holds examination credentials from the Office of Thrift Supervision and the Federal Reserve. Craig has an M.B.A. from City University, and a B.A degree in Finance from Seattle Pacific University.

John Moon

District Manager John Moon joined the Federal Reserve Bank of San Francisco in 2012 and directs strategic activities of the field team. He has extensive community development experience in public and private sectors including work at Living Cities, the Federal Reserve Board of Governors, the CDPI Fund, the City of Seattle, Federal Home Loan Bank of Seattle, and Fleetbank. As an investor he facilitated and invested in community development transactions ranging from affordable housing projects, small business loans, commercial-real estate, transit development, and others using a wide range of public and private capital sources. John has also advanced national community development programs and policies. He has published articles and papers and spoken nationally on these topics. John earned his Bachelor’s degree from UCLA and a Master’s in Public Policy from the Kennedy School of Government at Harvard University.

Scott Morishige

is the current Executive Director for PHOCUSED. He has worked in Hawaii’s government and nonprofit sector for over 10 years. Prior to joining PHOCUSED in July 2013, Scott worked at nonprofit organizations such as the Hawai‘i Community Foundation, Helping Hands Hawai‘i, ALU LIKE, Inc., The Salvation Army, and the Legal Aid Society of Hawai‘i. Scott is also active in the community and currently serves on the Board of Directors for Susannah Wesley Community Center.

Maile Meyer

For many years Maile Meyer has focused on trying to create ways to support self-sufficiency in creative communities. Her focus has been on empowering visual artists, and small producers, customary practitioners and first-step entrepreneurs. Her start-up businesses have included Native Books in Kalihi, Native Books & Beautiful Things in Downtown Honolulu, Book Ends in Kailua, ‘Na Mea Hawai‘i at Ward Warehouse and Hilton Hawaiian Village and Mana Hawai‘i in Waikiki. Through the ups and downs of businesses, Meyer has always held true to the deeper values of personal choice through cultural commerce and locally made, small scale production, coupled with sharing, creating abundance and thriving rather than surviving. Being resilient and resourceful is how we can weather the changes ahead.

Craig Nolte

is Regional Manager of Community Development at the Federal Reserve Bank of San Francisco and leads community and economic development initiatives in Washington, Oregon, Idaho, Alaska, Hawaii, Guam and the Pacific Islands. His focus is low-and-moderate income individuals, economic revitalization, small businesses and farms, and affordable housing, and he collaborates with a wide variety of agencies and organizations. Craig serves as national point-of-contact for the Federal Reserve System for Native Communities, including Native Americans, Alaska Natives, Native Hawaiians and Chamarros. He holds examination credentials from the Office of Thrift Supervision and the Federal Reserve. Craig has an M.B.A from City University, and a B.A degree in Finance from Seattle Pacific University.

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Mark Patterson is a professional Adult Correctional Officer. He has served as a Correctional Captain at Oahu Community Correctional Center, Halawa Correctional Center and the Women’s Community Correctional Center. In 2007 he became the Warden at WCCC were he initiated change within the institution under a foundation of “trauma-informed care.” Currently, he is the Administrator of the Hawaii Youth Correctional Facility.

Renee Patey leads the Nonprofit Finance Fund’s Advisory Services western market, overseeing the delivery of a full range of consulting services, as well as the development of customized and innovative trainings, tools and resources to serve the evolving needs of NFF’s clients and funding partners. She joined NFF’s San Francisco office and NFF’s Advisory Services team in 2012 bringing a strong background in nonprofit management and strategic planning for growth and adaptation. During her tenure with NFF, Renee has worked with a variety of nonprofit organizations across the country with a special focus on technical consulting around business model analytics and capitalization planning. Prior to joining NFF, she served as program director for The Sustainability Institute, a state-wide environmental nonprofit in South Carolina. She holds a B.A. in Human Geography from the University of Georgia and M.A. in Political Science from Colorado State University.

Donny Shimamoto, CPA, CITP, CGMA, is the founder and managing director of IntrapriseTechKnowlogies LLC, a CPA consultancy focused on organizational development and advisory services for the middle market and nonprofits. An active CPA, Certified Information Technology Professional (CITP), and Chartered Global Management Accountant (CGMA), Donny is a recognized national expert in IT management and international author/speaker on business intelligence initiatives. He helps nonprofits by bridging accounting and IT to strengthen organizational governance and risk management and improve business processes through technology. Donny was one of Accounting Today’s 2013’s Top 100 Most Influential People and received the 2009-2010 President’s Award from the Hawaii Society of CPAs. He was named to CPA Technology Advisor’s 40 Under 40 list in 2007 & 2009, and was also a Hawaii Top High Tech Leader in 2004.

Renee Patey

L. Jani Sheppard is an advocate of employee and organizational development. Jani brings over 27 years of experience in a variety of fields, including program, organizational and employee development, program administration and management training. Through her consulting firm, TeamCrafters, Jani has provided Organizational Development services locally, nationally and in Canada for 20 years, including Executive Coaching, consultation, training, and workshops for organizations and individuals, particularly nonprofit organizations, to support strong, responsive, and supportive organizational cultures and progressive leadership development. She has provided nonprofit leadership for infant/toddler services, children's services, Domestic Violence, Mental Health, Child Abuse and HIV/AIDS. She is the Chief Executive Officer of Maui Family Support Services, Inc. on Maui.

Wayne Robbins, Vice President of Sales at Bloomerang, has over 10 years of experience in the nonprofit sector. At Bloomerang, he is helping revolutionize how databases can be used in the charity world and bring focus on DONOR RETENTION. Previously, Wayne helped eTapestry shape new vision and direction for the charity world and served as Director of Development for a Christian School in Northern Indiana, where he was successful in orchestrating a successful $1.7 million building campaign for the school's new education wing and sports complex. Wayne is a graduate of Hyles-Anderson College with a Bachelor of Science degree in Religion. He is currently actively involved with numerous chapters of the Association of Fund Raising Professionals and many state nonprofit councils.

Eric Olson is CEO and President of Zerista, Inc. Eric is a meetings and events industry thought leader and proven software executive with a penchant for driving growth in entrepreneurial environments. A frequent speaker at industry events on topics including audience generation, gathering intelligence, sponsorship strategy, exhibitor sales, marketing measurement, and hybrid events. Prior to joining Zerista, he managed the P&L of ACTIVE Network’s SMB technology business through a 5-year high growth period, expanding revenue more than 300% while helping more than 9,000 corporates, associations and PCOs create more successful events.

Donny Shimamoto
Bob Toyofuku is an attorney who has been lobbying for the past 31 years. Some of his clients include the Hawai‘i Association for Justice, Hawaiian Humane Society, Coalition for A Tobacco Free Hawai‘i, Comcast and AlohaCare. In 2013, he lobbied for the Hawai‘i Community Foundation in conjunction with HANO to modify the law that previously capped itemized deductions on state tax returns. He also is the President of the Pacific Law Institute which provides continuing legal education seminars for the legal community. Prior to his lobbying career he practiced law, was an adjunct professor at the William S. Richardson School of Law, formed the Hawai‘i Institute for Continuing Legal Education, and was an administrative assistant for the late Congressman Cecil Heftel. Bob is a graduate of Tufts University, Boston University School of Law and New York University School of Law.

Ben Trevino is a founding partner of Interisland Terminal, an arts and culture organization dedicated to advancing the role of the arts in innovation and supporting the activities of Honolulu creatives. He has co-produced over 45 arts programs with the organization including two major nonprofit resources in Kakaako: R&D - a cafe, bookstore and co-working space that provided meeting space and small event venue for nonprofit and creative activities, and the Kaka‘ako Agora - an indoor park and public space for gathering, performance, or recreational use. He is also a database and web developer with expertise creating sophisticated visualizations of economic and government data. Ben has worked at UHERO (The Economic Research Organization at the University of Hawai‘i), Pacific Resources for Education and Learning, The Hawaii International Film Festival, and Google. He holds a BS in Computer Science from Stanford University and an MBA from the Shidler School of Business.

Tracie Ann Tam Tjapkes As a Certified Wellness Coach, Tracie Ann has provided wellness and organizational development leadership to Fortune 500 companies across multiple industries including the public and private sector. Prior to joining UHA, Tracie Ann served as the General Manager of Kapiolani Medical Specialists, Lead Health Coach at Ho‘okule Health Navigators, and most recently Chief Executive Officer for Windward Surgery Center. Tracie Ann graduated from Punahou School and completed her master’s degree in health care administration from the University of Minnesota. Currently, in addition to her role as UHA’s Corporate Wellness Advisor, she is an Instructor for the University of Hawai‘i John A. Burns School of Medicine Department of Pediatrics and Wellness Coach with Growing People LLC. At UHA, Tracie Ann is responsible for providing employers with worksite wellness solutions to grow a culture of healthy living in Hawaii.
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